

ANNETTE B. REISSFELDER

Purposeful Encounters

What Executive Reflectioning actually means for the careers and lives of my clients

Transcript of my debrief conversation with an esteemed top manager who had interviewed several CEO/board level clients



Dear Reader,

For over 20 years I have been dedicated to “Executive Reflectioning” - i.e. working with CEOs, top managers and company owners, and more recently with founders of fast-growing tech companies. In this context, I am at home in both corporations and family businesses in several countries and languages.

My core business is the collaboration with distinguished clients who are constantly under the scrutiny of their stakeholders. What they have in common is a latent creative restlessness, and higher expectations from themselves than anybody else has. My clients often recommend me - which works well because it is they who can best judge which introduction, from among their circle of acquaintances, might result in a stimulating and rewarding collaboration. I depend on this - because as you will also read in the interview: *“Everybody has said that*

you are not necessarily the best for everyone - that some basic conditions have to be met for the collaboration to be fruitful”.

What you are holding in your hands is the transcript of my conversation with a CEO friend. He interviewed a few clients where our collaboration didn't just invigorate them in their personal role, but left a mark on their whole companies. I can share details in a personal conversation.

This is a dense text - we are speaking on a meta level, trying to distill several hours of conversation. Plus, the interviews were in three languages...

Here is what I suggest: in a first go, spend only a few minutes on it. Browse the quotes and screen the last pages. If this sparks your curiosity, then – and *only* then – delve into the complete text.

